

**SEPTEMBER  
22 - 23, 2026**  
Saskatoon,  
Saskatchewan

2026 CONFERENCE

# BIRD STRIKE ASSOCIATION OF CANADA

THE CANADIAN VOICE OF WILDLIFE  
STRIKE PREVENTION



# SPONSORSHIP PLAN



BIRD STRIKE ASSOCIATION OF CANADA  
ASSOCIATION CANADIENNE SUR LE PÉRIL AVIAIRE



## ABOUT **BSAC**

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We believe that the key to reduce damaging wildlife strikes to aircraft in Canada is by building a community of professionals to exchange ideas, experiences and co-operative efforts to better manage wildlife at all Canadian airports. Members of the Bird Strike Association of Canada (BSAC) benefit from being part of our Canadian network, and gain access to other experts in the field. The Bird Strike Association of Canada is recognized by Transport Canada as Canada's National Bird Strike Committee organized under the guidelines set by the International Civil Aviation Organization (ICAO).

## THE ANNUAL **CONFERENCE**

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BSAC hosts conferences every two years to provide a venue for our members to learn about innovations and improved practices being adopted by our industry. This year's conference is scheduled for **22-23 September 2026 in Saskatoon.**

Please join us for this major event so we can continue to maintain our professional network!

# BSAC IN NUMBERS

- 461** subscribers on LinkedIn
- 138** Facebook subscribers
- +530** contacts of industry professionals on our mass emailing list

# MEMBERS

## AIRPORT MEMBERS



# MEMBERS

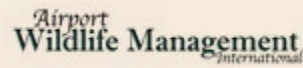
## AIRLINES MEMBERS



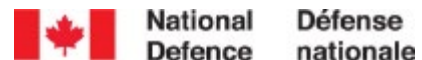
## MILITARY MEMBER



## PROFESSIONAL SERVICES & SUPPLIERS MEMBERS



## PARTNERS





## PROFILE OF CONFERENCE PARTICIPANTS

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This conference will be attended by:

- Aircraft pilots
- Biologists
- Bird strike research program members
- Airport and transport representatives
- Wildlife associations members
- Other industry professionals.

## SPONSORSHIP CATEGORIES

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CATEGORIES	HOW MANY AVAILABLE	PRICE
Conference	Unlimited	\$ 5 000
Cocktail hour	2	\$ 4 000
Gold	Unlimited	\$ 3 500
Silver	Unlimited	\$ 1 500
Health break	7	\$ 1 250
Bronze	Unlimited	\$ 800

# SPONSORSHIP CATEGORIES

## Conference

Access to the conference (3)

Logo and link to your website on the BSAC website\*

*\*The size varies according to the package*

Logo on all mass mailing emails (all)\*

*\*The size varies according to the package*

Opening speech by your representative (maximum 5 minutes)

Dedicated visibility during an activity of your choice

Free insertion of a promotional item in the participants bags

Half page of advertising in the participant's guide

Logo in the participant's guide

Logo on screens

Logo on the tables during the conference

## Cocktail hour

Access to the conference (3)

Logo and link to your website on the BSAC website\*

*\*The size varies according to the package*

Logo on all mass mailing emails (all)\*

*\*The size varies according to the package*

Logo on the tables during the activity

Logo on drinks

Free insertion of a promotional item in the participants bags

Logo in the participant's guide

Logo on screens

Welcome of the participants by your representatives during activity

## Gold

Access to the conference (2)

Logo and link to your website on the BSAC website\*

*\*The size varies according to the package*

Logo on all mass mailing emails (all)\*

*\*The size varies according to the package*

Publication of one (1) Facebook and LinkedIn post to promote your company

Presenter of a newsletter

Logo on screens

Welcome of the participants by your representatives in the morning at check-in

# SPONSORSHIP CATEGORIES

## Silver

Logo and link to your website on the BSAC website*	<i>*The size varies according to the package</i>
Logo on all mass mailing emails *	<i>*The size varies according to the package</i>
Publication of one (1) Facebook and LinkedIn post to promote your company	
Short insert in the newsletter (maximum word count)	
Logo on screens	

## Health break

Logo and link to your website on the BSAC website*	<i>*The size varies according to the package</i>
Logo on all mass mailing emails *	<i>*The size varies according to the package</i>
Logo on the tables during the activity	
Logo on screens	

## Bronze

Logo and link to your website on the BSAC website*	<i>*The size varies according to the package</i>
Logo on all mass mailing emails *	<i>*The size varies according to the package</i>
Logo on screens	

## INFORMATIONS

Please note that you will be responsible for providing the content to us and that BSAC reserves the right not to accept an advertisement if it disagrees with its values.

## FORM

[Click here to access the form.](#)

## HAVE SPONSORSHIP IDEAS? CONTACT US TO DISCUSS!

[info@canadianbirdstrike.ca](mailto:info@canadianbirdstrike.ca)



**THE BIRD STRIKE ASSOCIATION  
OF CANADA**

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